



The NovaCore Ecosystem White Paper

Version 1.0

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NovaCore: Empowering People Worldwide



Who We Are

NovaCore is a USA-registered S-Corp and web3 company, backed by multiple long-standing Logistics Companies which specialize in real-world asset utilities and international trade.



Crafting NovaCore

NovaCore was envisioned by seasoned business executives and created with support from a large and diverse group of cryptocurrency and business experts with backgrounds ranging from TSA-certified business owners to full-stack software developers, DeFi experts, seasoned marketing advisors, brand development specialists, corporate legal counsel, and astute business management professionals.



What We Offer

As a registered company, we provide high-end utilities, including our copyright-protected e-commerce platform, NovaShip, through which users can purchase US goods at wholesale prices using cryptocurrency while benefiting from cost-effective shipping at an estimated price of \$2 per kilo. NovaShip is seamlessly integrated into our Metaverse, alongside the NovaLaunch pad, creating an immersive, utility-focused ecosystem.



Our Vision

At NovaCore, we envision a future where blockchain transcends its current boundaries, becoming an integral part of everyday life. Our vision is to create a decentralized ecosystem that not only addresses existing challenges within the blockchain space but also empowers individuals and businesses to thrive in the digital era. NovaCore's vision is to be a catalyst for positive change, fostering innovation, transparency, and inclusivity on a global scale.



Our Commitment

We are dedicated to empowering individuals and projects alike through cutting-edge utilities, tools, and services that address real-world problems, such as comprehensive support and educational resources. Our commitment to transparency, trust, and ethical practices is integral to our core values, guiding every aspect of our ecosystem. By fostering global collaboration through strategic partnerships, we commit to creating an inclusive network that connects individuals and businesses worldwide.

The Founders



Inessa Lothbrok

Founder, developer, CEO



Assure DeFi KYC and Doxxed

Inessa, the driving force behind NovaCore, brings a decade of real-world Business experience to the table. Armed with a BA in Business and Sales, she boasts over eight years of experience as the CEO of a multicultural, TSA-certified logistics company, specializing in International Trade and Relations. Inessa's influential network extends into high art society, through her MFA degree, where she maintains connections with diplomats and royalty throughout the world, including Asia and Europe.

In 2019, Inessa's logistics company made a strategic shift to cryptocurrencies for most of its banking and operational processes, demonstrating a forward-thinking approach. The company now boasts a large network of reliable partners across the globe, ensuring the delivery of outstanding services.

With a strong background in Business and Sales, Inessa has grown her company's revenue by 230% within the first year, expanding warehouses and offices from NY into Los Angeles. Her expertise is grounded in both technical acumen and strategic insight, enabling her to drive successful crypto projects from concept to market.

In addition to this, Inessa has extensive experience in leading a cryptocurrency project, having successfully run and operated an Altcoin project that went to a market cap of 1.3 million USD.

Assure DeFi KYC and Doxxed



Brian VanderPol

CCO and CFO



Brian, our Chief Communications Officer (CCO), brings a wealth of experience to the forefront. Armed with a degree in Business Administration, he boasts an impressive 25-year career as a Business Manager for a large corporation, specializing in managing cost and schedule performance. Additionally, Brian acts as our Chief Financial Analyst (CFA).

In his dual role as CCO and CFA, Brian seamlessly integrates his extensive corporate expertise into the dynamic world of DeFi, showcasing five years of valuable experience within the DeFi world. His strategic communication skills and financial acumen have been instrumental in shaping the trajectory of our initiatives.

Brian's commitment to excellence and innovation within the crypto space positions him as a key contributor to our team's success.

The Team

Specialists and Advisors

Tom
@tomsmilton

Experience:
12 years



- Smart contract expert advisor
- DeFi Development specialist
- Contracted and KYC'd

Nikolai
@IdeasIdeals

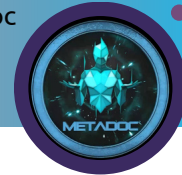
Experience:
7 years



- Software development coordinator
- Expert in software engineering
- Contracted and KYC'd

MetaDoc
@MetaDoc

Experience:
15 years



- Utility token development specialist
- Real-world utility and market adaptability expert
- Corporate strategy and DEFI advisor

Community Development & Engagement Administrators

Makaveli, @makaveli2pac05
StarWars, @jeetersgetwrecked
Juju, @Juju4eth
Pain, @peinshinoda1983

SharkyCrypto, @frankalino
Breidi, @Breidr
William, @wildBill

Collaborators & advisors

Development Advisors

Dante, @Dantes_9circles
"We design and build"

Crypto Gems CEO, @CryptoGemContact Backend
utility engineering

Christian Taby @TaBy93
Frontend development

Media Producers

Stepan, @StepanZe1
Videography

Sam, @Sammyedge
Graphic Design

Kevin, @LaunchWellKevin
Copywriting and PDF content

Marketing & Promotions

MilkingTime @Milking_time

Known throughout the web3 marketing industry for being the most effective and dedicated Sales and Promotions Administrator

EAC @EAC_Owner

Expert in Press releases and Web2 Financial News Outreach

The Five-Phase Roadmap

Phase 1: The Beginning - Inception & Token Launch

- Basic audits
- Seed/Private Sale
- Intro marketing strategy and promotions
- Strategic partnerships
- V1 website
- V1 white paper
- Launch NovaEarth Metaverse and NovaLaunch Utilities
- Initiate community development and outreach



Phase 2: NovaShip - Seamless Global Commerce

- Launch NovaShip beta testing
- Public token sale 1 (Gold)
- Marketing and promotions
- Implement community rewards
- Public token sale 2 (Silver)
- Formal audits
- Formal marketing campaign
- DEX Launch native token (\$NCOR)
- Whitepaper V2
- CEX liquidity launch
- Launch NovaShip
- Integrate stablecoin payments
- Implement Seamless Global Export Pioneer cross-border e-commerce with NovaShip
- Provide secure shipping solutions using licensed vendors and TSA-certified exporting capabilities



Phase 3: NovaEarth Metaverse - Digitizing Realities

- NovaEarth Metaverse - Digitizing Realities
- UI V2 rollout
- Implement PTE features in NovaEarth
- Introduce NFT land leasing and advertising
- Implement the "Connect Communities" feature, KYC and escrow wallets
- Roll out themed monthly events



Phase 4: Revenue - Diversification & Optimization

- Staking and revenue-sharing contracts
- Diversification and optimization
- Maximize revenue streams from NovaShip and NovaEarth
- Optimize utilities based on user feedback
- Explore additional revenue-generating opportunities
- DAO rollout
- Optimize marketing strategies



Phase 5: Global Expansion and Partnerships

- Formal large-scale partnerships with shipping companies and supply chain providers
- Partnerships with major national and international brands
- Expand NovaCore globally
- Forge partnerships with key industry leaders in cryptocurrency
- Integrate with additional stablecoins



NovaCore Ecosystem

Core concepts

Our utilities tie together seamlessly, creating a cohesive whole, which enables uninterrupted commerce, ownership and wealth generation in real-time, ranging from buying land or real US goods within our high-resolution metaverse to earning passive income from owned land to offering full-scale incubation services to cryptocurrency projects and much, much more.

Why NovaCore - The Highlights In a Nutshell



Highly Experienced Team

- 30+ collective years of business experience focused on generating revenue BA in business and sales
- 15+ years of digital currency, DeFi and blockchain technology experience



Transparent and Secure

- Assure Defi KYC and Doxxed badges
- Registered S-Corp company in USA
- Administration of all contracts fully in the hands of the main founder, who is fully doxxed
- Keys to all contracts held within a secure cold wallet, which is under constant, professional supervision
- In-house Legal counsel team available to ensure full transparency and legality



World-wide Connections

- The founders boast connections with high-society figures worldwide, spanning Europe and Asia
- The founder's company has several long-term partners with decades of experience in International Trade, Supply-Chain, e-commerce and other business avenues

1

NovaShip E-commerce and shipping world-wide

NovaShip, our e-commerce and shipping company (LLC), has been in operation for almost a decade. Its integration into our Metaverse enables users to globally purchase American goods with cryptocurrencies. Leveraging our extensive global network, NovaShip offers a cost-effective solution for buying and exporting various items at wholesale prices.

2

NovaLaunch Launch pad and project incubator

NovaLaunch offers 24/7 customer assistance, customizable liquidity locks, and end-to-end services for a nominal fee. Integrated into the metaverse, NovaLaunch provides an enticing opportunity for projects to leverage a new form of marketing and client acquisition.

3

NovaEarth Metaverse Buy, sell, own, advertise and much more

NovaEarth Metaverse acts as the central hub for our ecosystem, seamlessly integrating all of our utilities into itself. NovaEarth users can buy and sell virtual land, earn passive income from leasing their land and through staking options, integrate businesses, engage in global transactions, benefit from an escrow-secured platform, a 3D map, a financial system generating revenue and much, much more!

NovaShip E-commerce

E-commerce with cryptocurrency and expert shipping worldwide

NovaShip is our e-commerce and shipping platform, based on a company which has already operated for almost a decade. NovaShip allows users to buy any American goods with cryptocurrencies globally. Our experts in international trade and the supply chain industry empower users worldwide to purchase USA vehicles, high-value items and jewellery, electronics and appliances, apparel, medicines, cosmetics and so much more. Our experienced employees can even arrange live pet travel and transport of perishable goods.

Being an Indirect Air Carrier and Freight Forwarder with vast contacts around the world, NovaShip provides a private and cost-effective solution for purchasing and exporting a range of items at wholesale prices (current 2023 est ≈\$2/kilo airfare). To ensure these extremely competitive shipping prices, NovaShip utilizes dedicated company resources such as warehousing, offices, call centers, transportation services, and documentation preparation experts.

For Investors

- **Purchase** any American goods with cryptocurrency
- **Order worldwide** at wholesale pricing, using the company's large network
- **Enjoy privacy** and anonymity in your transactions
- Take advantage of seamless and **highly secure transactions**
- **Experience seamless shipping** with our team handling all necessary customs documentation for you
- **Benefit from the expertise** of a highly respected, TSA-certified Freight Forwarder with a solid presence in NYC and LA

For Businesses

- **Transport your goods** globally with ease
- **Offer services** to other Web2 and Web3 companies
- **Expedite global sales** with timely and efficient delivery
- **Receive payment** in cryptocurrency stablecoins, never getting another "charge back" or hidden fee from traditional banks
- **Showcase client satisfaction** and the quality of your goods and services through positive client reviews

NovaLaunch & Incubator

Launch pad and project incubator

NovaLaunch offers 24/7 customer assistance, customizable liquidity and token locks, and end-to-end services for a nominal fee. Offering incubator services for new projects, NovaLaunch gives you access to one of the largest networks of seasoned and KYC'd professionals, taking your unique project from concept to market.

We specialize in marketing strategies, team-building, design, and back-end development, utilizing our worldwide network of the most successful specialists and experts to propel your new company to great heights. Integrated into the metaverse, NovaLaunch also provides an enticing opportunity for projects to leverage a new form of marketing and client acquisition.

For Investors

- Ability to invest in vetted and KYC'd projects
- Take advantage of constant user interface updates, including different DeFi tools and services for end users
- Lock any of your tokens at any time, taking them out of circulation

For Businesses

- Take advantage of 24/7 customer assistance and nominal fees
- Customizable liquidity and token locks
- End-to-end services available
- Access to one of the largest networks of KYC'd professionals
- Enjoy the marketing benefits of NovaLaunch's integration into the NovaEarth Metaverse

NovaEarth Metaverse

Buy, sell, own, advertise and much more

As the virtual cornerstone of NovaCore, NovaEarth revolutionizes the metaverse experience through its rich features. This includes an immersive 3D map designed for easy navigation and exploration, featuring high-quality rendering achieved with advanced digital mapping software. Additionally, NovaEarth provides real-time accurate global business data, enhancing the overall user experience.

Business integration is made easy with seamless business customization and advertising opportunities, allowing business owners to engage in global transactions, benefiting from an escrow-secured platform, a financial system generating revenue and much, much more

Users of the NovaEarth Metaverse may engage in an array of activities, from buying and trading virtual land NFTs to advertising, fostering community connections, and participating in play-to-earn quests, while landholders benefit from passive income in NCOR tokens.

For Investors

- Buy, sell and lease land
- Stake your land for NCOR tokens
- Hold your land to receive 25% of its purchase price in reflections yearly (paid in monthly instalments)
- Meet like-minded investors
- Use our in-depth search engine to find whatever you desire
- Take part in Play-To-Earn Hero Quests
- Fully customize yourself, your community and anything else you want and mint your customized items as NFTs for resale
- Directly contact projects or visit their websites or socials
- Take full advantage of the NovaShip and NovaLaunch

For Businesses

- Benefit from our real-time accurate global business data
- Offer goods or services for purchase
- Get fairly rated by users
- Take advantage of our search engine in your marketing
- Embed crucial information, such as your website, socials and much more
- Utilize our escrow wallet services for maximum security and peace of mind
- Expand your project with the help of our KYC'd project managers, developers and other experts at affordable prices
- Network with other projects and experts from around the globe
- Take full advantage of the NovaShip and NovaLaunch

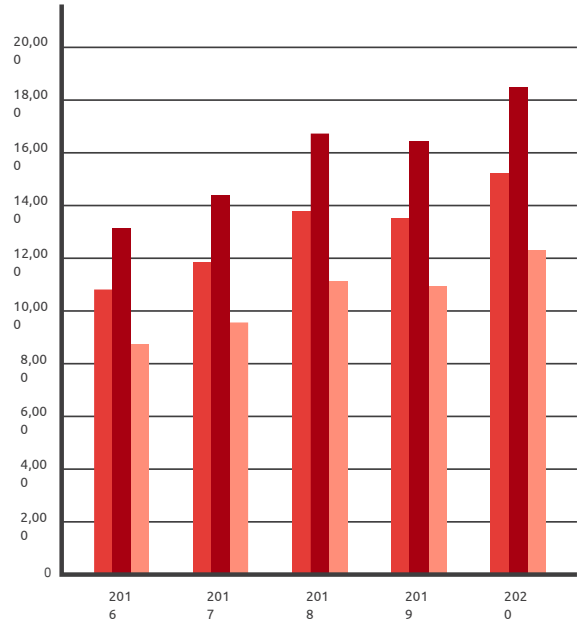
Revenue Estimates

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Total Assets

\$
20,9b

Revenue

\$
8,2b

Market

Capital

\$
23,1b

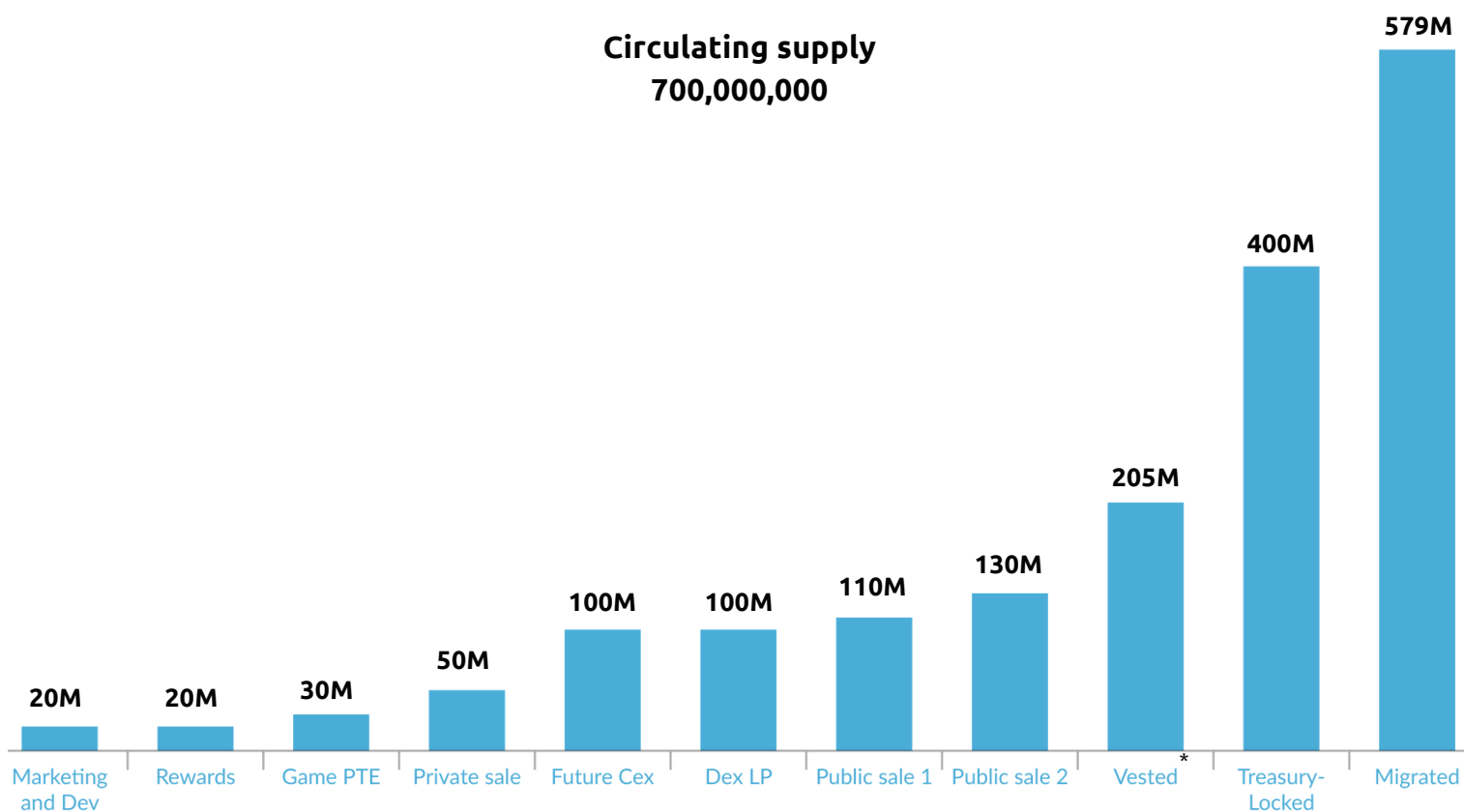
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Profit

\$
1,1b

Tokenomics

Circulating supply
700,000,000



* Note that vested tokens do not include presale tokens.

Vesting information

- All team and partner tokens are 100% vested until May 2024, after which 50% will be released in May and 50% in November
- All CEX listing reserves are 100% vested until March 2024, when they will be released in their entirety
- Wallets with more than 15 million tokens are vested so that 50% is released immediately and the rest is released daily at a rate of 0.5% per day
- Wallets with 1-2 million tokens are vested so that 30% is released immediately and the rest is released daily at a rate of 0.5% per day
- Wallets with less than 0.8 million tokens are released immediately at launch
- All vested tokens are claimable via the locking platform at your leisure, accruing at 0.5% daily until all vested tokens have been released

Got Questions? Contact us today!

No matter the question, our moderators, administrators and even the core team are always ready to help you. Please contact us via our website or by visiting our Telegram or Twitter. To help you navigate to our socials and website safely, we've provided clickable links below.



t.me/novacore_eth



ncor.ai



x.com/novacoreeth

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